Article title: Chinese Physicians' Preference for Prescribing Brand-Name vs. Generic: A Discrete Choice Experiment

Journal name: International Journal of Health Policy and Management (IJHPM)

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**Citation:** Wang R, Wang Z, Li X, et al. Chinese physicians' preference for prescribing brand-name vs. generic: a discrete choice experiment. Int J Health Policy Manag. 2024;13:8392. doi:<u>10.34172/ijhpm.8392</u> **Supplementary file 3.** The Questionnaire of Our Study

Dear Doctor,

We are a research team from Peking University and Nanjing Medical University, funded by the National Natural Science Foundation of China, conducting a study on "Factors influencing physicians' prescribing behavior based on the perspective of generic vs. originator drug selection". We solemnly promise that this survey is for academic research only and will not be used for other purposes. All information collected during the survey will be kept absolutely confidential and kept by the surveyor. This survey is completely voluntary, if you know and agree with the above instructions, please continue to fill out the survey. Thanks for your cooperation.

Peking University September 2019

Signature:

Part 1: Basic characteristics

Q1. What is your gender?

□Male

□Female

Q2.	What is your education level?		
	□Undergraduate and below	□Master	□PhD
Q3.	What is your health care facility?		
Q4.	What is the level of health care faci	lity?	
	□Tertiary Hospital	□Secondary Hospital	□Primary health care facilities
Q5.	How many years have you been in	clinical practice?	
	$\Box$ 1-10 years $\Box$ 11-20 years	□21-30 years	$\square>30$ years

Part 2: 9 selection cards for different scenarios simulated according to drug characteristics and prices, please compare and choose carefully.

PS: The first item of each selection card is the type of drug: one originator drug (DRUG A), and one highquality generic drug (DRUG B), please select one drug you intend to prescribe for the patient in the following scenarios.

Voonomo	•
Scenario 1	ι.

Scenario characteristics		DRUG B	_DRUG		
_	А				
Drug	Originator Drug	High-quality Generic Drug			
Drug price	50 yuan	25 yuan			
Reimbursement rate	50%	90%			
Hospital cost control	Not restricted by hospital cost	Not restricted by hospital cost			
constraints	controls	controls			
Information on clinical	Lots of information on clinical	Lots of information on clinical			
safety and efficacy	safety and efficacy	safety and efficacy			
When you meet the follow	ving patients, your choices are:				
Without health insurance:	DRUG A DRUG B				
With health insurance:	DRUG A DRUG B				
When you meet the follow	When you meet the following patients, your choices are:				
First-visit patients: DRUG A DRUG B					
Patients who previously used originator drugs: DRUG A DRUG B					
Patients who previously used generic drugs: DRUG A DRUG B					
When you meet the patients with following condition, your choices are:					

DRUG A		
Drug	Originator Drug	High-quality Generic Drug
Scenario characteristics		DRUG B
Drug price	50 yuan	
Reimbursement rate		
Hospital cost control Severe disease: DRUG A	DRUG B	Not restricted by hospital cost
Mild and moderate disease:	DRUG A DRUG B	
Scenario 2:		
		15 yuan
	50%	90%
	Affected by hospital cost co	ntrol
constraints		controls
Information on clinical Lots	of information on clinical No	clinical safety and efficacy safety and
efficacy safety and efficac	cy information available	
When you meet the following	g patients, your choices are:	
Without health insurance:	DRUG A DRUG B	
With health insurance: $\Box$	DRUG A DRUG B	
When you meet the following	g patients, your choices are:	
First-visit patients:	DRUG A DRUG B	
Patients who previously used	originator drugs: DRUG	A □DRUG B
Patients who previously used	generic drugs: DRUG A	□DRUG B

Severe disease: DRUG A DRUG B

Mild and moderate disease: DRUG A DRUG B

Scenario 3:

Scenario characteristics	DRUG A	DRUG B
Drug	Originator Drug	High-quality Generic Drug
Drug price	50 yuan	5 yuan
Reimbursement rate	20%	90%

Hospital cost control constraints	Affected by hospital cost control	Not restricted by hospital cost controls		
Information on clinical safety and efficacy	Lots of information on clinical safety and efficacy	alLots of information on clinical safety and efficacy		
When you meet the following patients, your choices are:				
Without health insurance:	DRUG A DRUG B			

DRUG A DRUG B With health insurance:

When you meet the following patients, your choices are:

Scenario characteristics		DRUG B
DRUG	A	
Drug	Originator Drug	High-quality Generic Drug
Drug price	50 yuan	
Reimbursement rate	80%	
Hospital cost control Scenario 4:		Not restricted by hospital cost
		15 yuan
		90%
	Affected by NCDP policy	
constraints	r i j	controls
Information on clinical Lo	ots of information on clinical Lots	of information on clinical safety
and efficacy safety and	efficacy safety and efficacy	
When you meet the following	ng patients, your choices are:	
Without health insurance:	DRUG A DRUG B	
With health insurance:	DRUG A DRUG B When you	u
meet the following patients	, your choices are:	
First-visit patients:	DRUG A DRUG B	
Patients who previously use	ed originator drugs: DRUG A	□DRUG B
Patients who previously use	ed generic drugs: DRUG A	□DRUG B
When you meet the patients	with following condition, your cl	hoices are:
Severe disease: DRUG	A □DRUG B	
Mild and moderate disease:	DRUG A DRUG B	

Scenario 5:

Scenario characteristics	DRUG A	DRUG B
Drug	Originator Drug	High-quality Generic Drug
Drug price	50 yuan	15 yuan
Reimbursement rate	20%	90%
Hospital cost control constraints	Not restricted by hospital cost controls	Not restricted by hospital cost controls

Scenario characteristics DRUG		DRUG B	
Drug	Originator Dru	ug High-quality Generi	c Drug
Drug price	50 yuan		e Drug
Reimbursement rate	80%		
	80%	Not we state of here h	:
Hospital cost control Information on clinical safety and efficacy	Lots of information safety and efficacy	Not restricted by he on clinicalLess information or safety and efficacy	-
When you meet the follow	ing patients, your choice	s are:	
Without health insurance:	DRUG A DRUG	В	
With health insurance:	DRUG A DRUG B	5	
When you meet the follow	ing patients, your choice	s are:	
		25 yuan	
		90%	
	Affected by hospital co	ost control	
constraints		controls	
Information on clinical L	ots of information on clin	nical Less information on clinical sa	afety and
efficacy safety and effi-	cacy safety and efficacy		
When you meet the follow	ing patients, your choice	s are:	
Without health insurance:	DRUG A DRUG	В	
With health insurance:	DRUG A DRUG B	When you	
meet the following patients	s, your choices are:		
First-visit patients:	DRUG A DRUG B		
Patients who previously us	ed originator drugs:	DRUG A DRUG B	
Patients who previously us	ed generic drugs:	DRUG A DRUG B	
When you meet the patient	s with following condition	on, your choices are:	
Severe disease: □DRUG	A □DRUG B		

Mild and moderate disease: DRUG A DRUG B

Scenario 7:

Scenario characteristics		DRUG B		
DRUG	A			
Drug	Originator Drug	High-quality Generic Drug		
Drug price	50 yuan			
Reimbursement rate	80%			
Hospital cost control		Not restricted by hospital cost		
Scenario characteristics	DRUG A	DRUG B		
Drug	Originator Drug	High-quality Generic Drug		
Drug price	50 yuan	25 yuan		
Reimbursement rate	20%	90%		
Hospital cost control constraints	Affected by NCDP policy	Not restricted by hospital cost controls		
Information on clinical safety and efficacy	Lots of information on safety and efficacy	clinicalNo clinical safety and efficacy information available		
When you meet the following patients, your choices are:				
Without health insurance: DRUG A DRUG B				
With health insurance: DRUG A DRUG B				
When you meet the following patients, your choices are:				
<b>G</b>				

Scenario 8:

			5 yuan
			90%
	Not restricted by	hospital cost	
constraints	controls		controls
Information on clinical	Lots of information or	n clinical No cli	nical safety and efficacy safety
and efficacy safety an	d efficacy information	n available	
When you meet the follow	wing patients, your che	oices are:	
Without health insurance: DRUG A DRUG B			
With health insurance: DRUG A DRUG B When you			
meet the following patients, your choices are:			
First-visit patients:	DRUG A DRU	G B	
Patients who previously used originator drugs: DRUG A DRUG B			
Patients who previously u	sed generic drugs:	DRUG A	⊐DRUG B
When you meet the patien	nts with following con	dition, your cho	vices are:

Scenario characteristics DRUG A		DRUG B
Drug	Originator Drug	High-quality Generic Drug
Drug price	50 yuan	
Reimbursement rate	80%	
Hospital cost control Severe disease: □DRUG A	DRUG B	Not restricted by hospital cost
Mild and moderate disease:	DRUG A DRUG B	

Scenario 9:		
Scenario characteristics	DRUG A	DRUG B
Drug	Originator Drug	High-quality Generic Drug
Drug price	50 yuan	5 yuan
Reimbursement rate	50%	90%
Hospital cost control constraints	Affected by NCDP policy	Not restricted by hospital cost controls
Information on clinical safety and efficacy	Lots of information on clinic safety and efficacy	alLess information on clinical safety and efficacy
When you meet the following patients, your choices are:		
Without health insurance: DRUG A DRUG B		
With health insurance: DRUG A DRUG B When you		
meet the following patients, your choices are:		
First-visit patients: DRUG A DRUG B		
Patients who previously used originator drugs: DRUG A DRUG B		
Patients who previously used generic drugs: DRUG A DRUG B		
When you meet the patients with following, your choices are:Severe disease:DRUG ADRUG B		
Mild and moderate disease		

Thank you for filling out this survey!